

COMMUNITY SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS AVAILABLE

• **AERIE** • **WINGBEAT** • **SOARING** • **SKYWATCH** • **FLIGHT LEADER** •

Support local youth athletes while showcasing your business to hundreds of local families. Seahawks Youth Football & Cheer provides safe, structured, and development-focused programs that build confidence, discipline, and teamwork.

Your sponsorship helps reduce costs for families, improve equipment and safety, and strengthen our community — while giving your business meaningful local visibility.

Website recognition • Field signage • Social media promotion • Event visibility

JOIN US IN BUILDING STRONG ATHLETES AND STRONG COMMUNITIES



CHEER
SPONSORSHIP



FOOTBALL
SPONSORSHIP



SSA
SPONSORSHIP
(Parent Organization)

About Our Organization

Seahawks Youth Football & Seahawks Youth Cheer are proud programs of the Seahawks Sports Association (SSA), a community-driven nonprofit dedicated to developing young athletes in the Gig Harbor and greater Key Peninsula areas. As the Peninsula High School Booster's recognized feeder program, we are committed to building strong foundations in athletics, leadership, and character from an early age.

Our organization was created to provide a safe, structured, and developmentally focused youth athlete experience that prioritizes fundamentals, teamwork, and long-term athlete growth, while aligning with Peninsula High School athletics. We believe youth sports should shape confident, disciplined, and resilient young leaders — not just better athletes.

Through alignment with local high school programs, our athletes benefit from mentorship, leadership opportunities, and a clear developmental pathway that connects youth sports to the broader Peninsula athletic community. We emphasize safety standards that go beyond league requirements, responsible coaching, and meaningful playing time to ensure every athlete has the opportunity to grow.

Equally important, we are committed to making youth cheer financially accessible. Through community partnerships, sponsorships, and fundraising events, we work to reduce participation costs, provide high-quality equipment, and maintain safe facilities — ensuring that financial barriers do not prevent children from participating.

Every dollar raised directly supports:

- Youth sports equipment and safety enhancements
- Field usage and facility costs
- Training and development resources
- Scholarships for families in need
- Community-building events and mentorship initiatives

Seahawks Youth Cheer is more than a team — it is a commitment to developing young athletes of character who will positively impact their schools and community.

...To find out more about us, please visit our main websites at

 Web: SeahawksYouthFootball.org | SeahawksYouthCheer.org | SeahawksSportsAssociation.org



Why Partner With Us

Sponsoring Seahawks Youth Football & Cheer is more than advertising — it's an investment in the next generation of our community.

Building the future of athletics takes more than talent and time; it takes partners who are willing to defend the nest. Community sponsors are the backbone of this effort, providing essential funding for:

- Equipment and uniforms for youth athletes
- Facility improvements and safety resources
- Coaching certification and training
- Player scholarships and travel support

By joining us, you're doing more than sponsoring a sport; you're empowering a generation. You are standing with our athletes, protecting their opportunities, and fueling a movement that keeps the Seahawks flying high.

We invite you to review the following sponsorship opportunities and choose a level that reflects your commitment to our mission. Every contribution, large or small, makes a difference in the lives of young athletes across our community.

Your business gains:

- Direct exposure to hundreds of local families
- Brand visibility at games, practices, events, and online
- Positive association with youth development, health, and teamwork
- Strong community goodwill and local loyalty

Our Reach

- ⚡ Dozens of teams across football and cheer
- 👥 Hundreds of local parents, relatives, and supporters
- 📢 High engagement through games, social media, email, and events
- 🏟️ Repeated brand impressions throughout the entire season

How Sponsorship Works

Businesses may sponsor at a level that fits their goals and budget. Each tier offers increasing visibility and recognition across fields, digital platforms, equipment or events. Donors can choose a one-time, monthly, quarterly or annual recurring donation. Tax receipts will be emailed to donors.



SPONSORSHIP LEVELS & BENEFITS



AERIE (BRONZE) SPONSOR – \$250+

Great for small businesses wanting to support local youth

- Business logo listed on website sponsor page with link to your website (Will be on the organization website you donated to. i.e. Cheer, Football or Seahawks Sports Association)
- Recognition in one social media spotlight sponsor thank-you post
- Inclusion in end-of-season sponsor appreciation



WINGBEAT (SILVER) SPONSOR – \$500+

Solid visibility with consistent community exposure

- Business logo listed on website sponsor page with link to your website (will be on the organization website you donated to. i.e. Cheer, Football or Seahawks Sports Association)
- Recognition in one social media spotlight sponsor thank-you post
- Inclusion in end-of-season sponsor appreciation
- Logo on team banners / field signage
- Recognition at one Seahawks Youth event

SOARING (GOLD) SPONSOR – \$1,000+

High-impact local branding

- Business logo listed on website sponsor page with link to your website (will be on the organization website you donated to. i.e. Cheer, Football or Seahawks Sports Association) - prominent placement
- Dedicated social media sponsor feature
- Inclusion in end-of-season sponsor appreciation
- Logo on team banners / field signage
- Verbal recognition at home games or events
- Option to provide promo material at events

SKYWATCH (PLATINUM) SPONSOR – \$2,500+

Premier partnership & maximum visibility

- Business logo listed on website sponsor page with link to your website (will be on the organization website you donated to. i.e. Cheer, Football or Seahawks Sports Association) - Top Tier website placement
- Multiple social media sponsor features throughout the season
- Inclusion in end-of-season sponsor appreciation
- Prominent logo placement on marketing media, and team banners / field signage (where permitted) for the season. Banners are hung at all HOME games and hung at AWAY games around the Puget Sound as permitted by the away field team.
- Recognition at all major events and fundraisers
- “Proud Sponsor of Seahawks Youth” branding rights

FLIGHT LEADER (SEASON) SPONSOR – \$5,000+

Exemplary partnership & multi season visibility

- Business logo listed on our website with link to your website (will be on the organization website you donated to. i.e. Cheer, Football or Seahawks Sports Association) - home page AND sponsor page
- Multiple social media sponsor features throughout the season
- Inclusion in end-of-season sponsor appreciation
- Prominent logo placement on marketing media, and team banners / field signage (where permitted) for 3 years. Banners are hung at all HOME games and hung at AWAY games around the Puget Sound as permitted by the away field team.
- Recognition at all major events and fundraisers
- “Proud Sponsor of Seahawks Youth” branding rights
- Opportunity for on-site presence at HOME GAME events

EVENT - SPECIFIC SPONSORSHIP OPPORTUNITIES

In addition to season-long sponsorships, businesses may sponsor specific:

- Fundraiser auctions & events
- Interactive community events
- End-of-season celebrations
- Cheer competitions
- Summer team camps

EQUIPMENT - SPECIFIC SPONSORSHIP OPPORTUNITIES

In addition to season-long sponsorships, businesses may sponsor equipment items such as these and have their logos attached for as long as said equipment is in use:

- Cargo trailer
- Team canopy tents
- Competition safety mats

These opportunities allow direct interaction with families and strong brand association. For more information about sponsoring specific events or equipment please email us!

Our Commitment to Sponsors

We take sponsor partnerships seriously and commit to:

- Delivering all promised recognition
- Actively promoting sponsor support
- Maintaining professional branding standards
- Building long-term community relationships

Join Us!

By partnering with SSA, Seahawks Youth Football, Cheer, or both your business helps shape confident, resilient, and healthy young athletes — while gaining meaningful exposure in the community you serve.

Thank You for Considering a Donation

On behalf of everyone at Seahawks Sports Association, thank you for considering supporting our program.

We believe youth sports should be accessible to every child, regardless of financial circumstances. This is our mission. Through local sponsorships, fundraising events, and community donations, we work to keep participation costs affordable while delivering a high-quality, development-focused program for athletes in elementary and middle school.

Your potential generosity would help young athletes in Gig Harbor, Gig Harbor North, and the Key Peninsula participate in a safe, structured, and development-focused cheer program. A donation directly supports uniforms, training resources, field and facility access, competition opportunities, scholarships, and leadership development for our cheer athletes.

More than supporting performances on the sidelines, you would be investing in confidence, teamwork, discipline, and school spirit in the next generation of Seahawks.

Your support helps ensure that no athlete is left out because of cost. It strengthens belonging, resilience, and pride while creating a clear pathway from youth cheer to Peninsula High School cheer programs and beyond.

Seahawks Sports Association was built by families, for families — and supporters like you help make it possible.

We are grateful for your time, consideration, and belief in our mission.

With appreciation,
Seahawks Youth Cheer, Seahawks Youth Football and Seahawks Sports Association

Together We Soar. 11 as 1.

 **CHECK OUT OUR SPONSORSHIP DONATION WEBPAGES!**

[Seahawks Youth Cheer Sponsorships](#)

[Seahawks Youth Football Sponsorships](#)

[Seahawks Sports Association Sponsorships](#)

 CONTACT US:

ADMIN@SeahawksYouthCheer.org — Seahawks Youth Cheer

ADMIN@SeahawksYouthFootball.org — Seahawks Youth Football

INFO@SeahawksSports.org — Seahawks Sports Association



SUPPORT SEAHAWKS YOUTH FOOTBALL & CHEER | INVEST IN PENINSULA HIGH SCHOOL'S FUTURE ATHLETES

Seahawks Youth Football & Seahawks Youth Cheer are parts of the Seahawks Sports Association (SSA), a 501(c)(3) nonprofit organization serving families in Gig Harbor and the greater Key Peninsula community. *All contributions are tax-deductible as allowed by law. **EIN 41-2336476 | PO BOX 795 WAUNA, WA 98395**



CHEER
SPONSORSHIP



FOOTBALL
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SSA
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